

## FAMILY OWNED



## AMERICAN PROUD™

Social Media Assets And Posting Guide



## American Made Is More Than A Label

A partnership can only be built on trust. There is nothing more disheartening than seeing products in our industry labeled as American made when they simply aren't. Flint & Walling is committed to a level of integrity and transparency you can trust. We are proud that a majority of Flint & Walling branded products are Made in the USA using a majority of U.S. Content. Since 1866, Flint & Walling has stayed proud of our U.S. commitment. Buying Flint & Walling means that you're supporting the American workforce.



## A Guide To Our American Made Label



Flint & Walling has been Family Owned and American Proud since 1866, and you will see this is part of our logo today. Family Owned stands for hard work, dedication and service. American Proud represents our commitment to supporting domestic suppliers and managing quality through our American work place.



Made in the USA is used when the final product includes all or virtually all U.S. content.



Made in the USA using a Majority of U.S. content is used when the final product is made using a majority of U.S. content.

## Social Media Templates

We understand what it takes to run a family-owned business. Hard work, dedication and a lot of grit. We are committed to making it easy to promote your business and family-owned, American-proud products. That's why we've created a set of social media posts that you have exclusive rights to share on your company's page.



**#FlintandWalling**  
**#FamilyOwned**  
**#AmericanProud**

"Owned and operated by an American family since 1866, F&W makes a commitment to hiring skilled employees, some six generations deep, that care about a job done right."



**#FlintandWalling**  
**#FamilyOwned**  
**#AmericanProud**

"Flint & Walling was the first company to introduce a horizontal jet pump in the 1940's. Since then our team has been producing our 56 frame jet pumps right here, in Kendallville, Indiana, using a majority of U.S. content-delivering on our promise of crafting quality products you can trust."

#FlintandWalling  
#FamilyOwned  
#AmericanProud



“Flint & Walling is American to the core. Under the ownership of an American family, Flint & Walling has stayed true to our values – to produce high-quality products, and to create American jobs. Since 1866, Flint & Walling has prided themselves on their U.S. commitment. With the majority of F&W branded products being made in Kendallville, IN, using a majority of U.S. content, buying Flint & Walling means that you’re supporting the American workforce.”

#FlintandWalling  
#FamilyOwned  
#AmericanProud



“Flint & Walling believes in sourcing materials locally whenever possible. Proud of our U.S. commitment, a majority of our suppliers for our F&W brand are located within a five-state radius of Kendallville, IN. Close enough to be accountable partners in quality.

**AMERICAN.  
TO THE CORE.**



**FLINT & WALLING 4-INCH MOTORS**  
*The only 4-inch submersible motor made in the USA.*

To us it's not enough to build premium 4" submersible pumps. We also build our own premium 4" 60HZ submersible motors, using a majority of U.S. content, right here in Kendallville USA.

We insist on using quality materials, skilled American workers, and testing our 4-inch motors again and again.

We do this, all to ensure our 4-inch motors will perform and pass the ultimate test—yours.

That's premium quality and reliability—that's American. To the core.




**#FlintandWalling**  
**#FamilyOwned**  
**#AmericanProud**

"Flint & Walling builds premium 4½" - 2 HP, 60HZ submersible motors, in Kendallville, U.S. With the majority of F&W branded products being manufactured in the USA, using a majority of U.S. content, F&W is proud of their 150 years of manufacturing in the USA."



**#FlintandWalling**  
**#FamilyOwned**  
**#AmericanProud**

"Flint & Walling started our jet pump production in the 1940's. We have designed and crafted these pumps to withstand the test of time. Delivering on F&W's promise of crafting quality products you can trust."

## Connect with Flint & Walling

Stay up to date with everything happening at F&W!



@FlintandWalling



@Flint\_Walling



@FlintandWalling



@Flint & Walling



Deeply American



History Products Overview



150th Anniversary

**SUBSCRIBE**  
for new content!




## Print Ad Templates & Radio Scripts

If you'd like to show your support for Flint & Walling by utilizing print ads or radio scripts, visit our website to download these print ready PDF's or contact us for customization.

**SOME THINGS NEVER CHANGE**

**FAMILY OWNED**





**AMERICAN PROUD™**



Flint & Walling is proud of our 150+ year tradition of manufacturing quality products in Kendallville, IN. With the majority of our F&W branded products manufactured in the U.S. using a majority of U.S. content, Flint & Walling is committed to keeping jobs in America.

**DEEPLY AMERICAN.**

Founded one year after the Civil War ended, we're an American company, owned by an American family that makes its products right here in Kendallville, USA. But it goes even deeper.

We source materials from U.S. suppliers and our motors and pumps are expertly crafted and tested in-house by skilled American workers. Deeply American, through and through.

**AMERICAN. TO THE CORE.**




**FLINT & WALLING 4-INCH MOTORS**  
*The only 4-inch submersible motor made in the USA.*

To us it's not enough to build premium 4-inch submersible pumps. We also build our own premium 4" 1/2-2 HP, 60HZ submersible motors using a majority of U.S. content, right here in Kendallville USA.

We insist on using quality materials, skilled American workers, and testing our 4-inch motors again and again. We do this, all to ensure our 4-inch motors will perform and pass the ultimate test—yours.

That's premium quality and reliability—that's American. To the core.



